

BOOK REVIEW

“Management: Principles and Applications”, by Ricky W. Griffin
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Copyright 2008 by Houghton Mifflin Company. Reviewed by Mohit Sud
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Hill, Shimla)

Management is an important area and it is considered as an important subject for all diplomas, undergraduates, post-graduates level management or commerce related courses. In this book, “Management: Principles and Applications” author Ricky W. Griffin used very comprehensive approach. He explained each and every concept with suitable illustrations including case studies, diagrams, figures and review questions.

The author divided the whole book into six parts and these six further divided into 22 different chapters. At the end of each chapter supplemented with review questions and after the 22 chapters it was supplemented with chapter closing cases. The author begins with introduction to management and its different ethical and other aspects which are important for the modern managers. He systematically explains the concepts, nature, type, role and other frameworks related to the management.

In this book author beautifully explained the concepts of management diagrammatically that each one can understand easily and effectively. All the parts of this book like introduction to management, the environmental concept of management, planning and decision-making, the organizing process, the leading process and the controlling process are supplemented with case studies and review questions. Each case study based on the theme of ethical scrutiny under which modern manager has to work.

This book is supplemented with areas like ethics and social responsibility, corporate governance, ethical leadership and management of information technology, explained in chapter 22 and detailed description about the use of information technology has been covered under this chapter which is helpful for the students and managers in many ways.

The book addresses different aspects of management. Absence of glossary and key terms are missing in this book, which is the main drawback of this book. Otherwise it is an excellent book and provides sufficient material and information to academicians, researchers to train and guide students. The author Ricky W. Griffin deserves many compliments for presenting a quality text book in management field.

